

# COOKIE POLICY

## 1. INTRODUCTION

### 1.1. General

**Magmacharts** ("**Magmacharts**", "**We**" or "**Us**" or "**Our**") is the owner of <https://www.magmacharts.com> (the "**Website**") and the contents on the Website, which may be added or removed from time to time. We are committed to your ("**You**") privacy. This Cookie Policy ("**Policy**") discloses how we collect information from the users or visitors of Our Website.

We use cookies and similar technologies to distinguish you from other users. By using cookies, we can provide you with a better experience and improve our Website by better understanding how you use it. To the extent that these cookies are not strictly necessary for the provision of Services, we will ask you to consent to the use of cookies when you first visit our Website.

## 2. WHAT ARE COOKIES

We use "Cookies" on certain pages of our Website. Cookies are small files stored on your hard drive that assist Us in providing Services customized to your requirements and needs. We also offer certain features that are only available through the use of a "cookie". Cookies can also help us provide information, which is targeted to your interests. Cookies may be used whether you choose to register with us or not.

Third party partners may use Cookies to serve ads based on your visits to the Website. You may visit the website of the third party and choose to opt out of the use of Cookies for interest-based advertising, if the third party offers such an option. You may choose to opt-out.

More specifically, we use Cookies for the following purposes:

- Assisting you in navigation;
- Assisting in login and your ability to provide feedback;
- Analyzing your use of our services or website;
- Assisting with our promotional and marketing efforts.

Below is a detailed list of the Cookies we use on our Website. Our Website is scanned with our cookie scanning tool regularly to maintain a list as accurate as possible. We classify Cookies in the following categories:

### 2.1. *Strictly Necessary Cookies*

These cookies are necessary for the Website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services.

You can set your browser to block or alert you about these cookies, but some parts of the Website will not then work. These cookies do not store any personally identifiable information.

| Name of cookies | Purpose | Strictly necessary | Storage period |
|-----------------|---------|--------------------|----------------|
|-----------------|---------|--------------------|----------------|

|             |  |     |            |
|-------------|--|-----|------------|
| Elementator | Used in context with the website's WordPress theme. The cookie allows the website owner to implement or change the website's content in real-time. | Yes | Persistent |
| SESS#       | Preserves users states across page requests.   | Yes | 1 day      |

## 2.2. Analytical Cookies

It is important for us to understand how you use our Website, for example, how efficiently you navigate and what features you use. These cookies allow us to track visits and traffic so that we can measure and improve the performance of our Website. They help us know which pages are the most and least popular and how users move through the Website. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies, we will not know when you have visited our Website.

| Name of Cookies | Purpose  | Strictly Necessary | Storage Period |
|-----------------|--|--------------------|----------------|
| _ga             | Registers a unique Id that is used to generate statistical data on how the visitor used the website. | No                 | 2 years        |
| _gat            | Used by Google Analytics to throttle request rate  | No                 | 1 day          |
| _gid            | Registers a unique Id that is used to generate statistical data on how the visitor used the website  | No                 | 1 day          |

## 2.3. Marketing Cookies

It is used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

| Name of Cookies | Purpose  | Strictly Necessary | Storage Period |
|-----------------|--|--------------------|----------------|
| _fbp            | Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.   | No                 | 3 months       |
| _fw_crm_v       | Collects information on user preferences and/or interaction with web-campaign content - This is used on CRM – campaign – platform used by website owners for promoting events or products. | No                 | 1 year         |
| fr              | Used by Facebook to deliver a  | No                 | 3 months       |

|                             |  |    |            |
|-----------------------------|--|----|------------|
|                             | series of advertisement products such as real time bidding from third party advertisers.   |    |            |
| IDE                         | Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of the ad and to present targeted ads to the user. | No | 1 year     |
| NID                         | Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.  | No | 6 months   |
| test_cookie                 | Used to check if the user's browser supports cookies.  | No | 1 day      |
| tr                          | Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.   | No | Session    |
| uid                         | Unique user ID that recognizes the user on returning visits.   | No | 10 years   |
| VISITOR_INFO1_LIVE          | Tries to estimate the users' band width on pages with integrated YouTube videos.   | No | 179 days   |
| YSC                         | Registers a unique ID to keep statistics of what videos from YouTube the user has seen.  | No | Session    |
| Yt-remote-cast-installed    | Stores the user's video player preferences using embedded YouTube video.   | No | Session    |
| Yt-remote-connected-devices | Stores the user's video player preferences using embedded YouTube video.   | No | Persistent |
| Yt-remote-device-id         | Stores the user's video player preferences using embedded YouTube video.   | No | Persistent |
| Yt-remote-fast-check-period | Stores the user's video player preferences using embedded YouTube video.   | No | Session    |
| Yt-remote-sessin-app        | Stores the user's video player preferences using embedded YouTube video.   | No | Session    |
| Yt-remote-session-name      | Stores the user's video player preferences using embedded YouTube video.   | No | Session    |

## **2.4. Third Party Cookies**

On our Website, we utilize third party Cookies like; Google Analytics, a web analysis service provided by Google, to better understand your use of the Website and services. Google Analytics collects information such as how often users visit the Websites, what pages they visit and what other sites they used prior to visiting. Google uses the data collected to track and examine the use of the Websites, to prepare reports on its activities and share them with other Google services. Google may use the data collected on the Websites to contextualize and personalize the ads of its own advertising network. Google's ability to use and share information collected by Google Analytics about your visits to the Websites is restricted by the [Google Analytics Terms of Use](#) and the [Google Privacy Policy](#).

Google offers an opt-out mechanism for the web available [here](#).

## **3. HOW TO CONTROL OR DELETE COOKIES**

You can set your Cookies preference by changing your browser settings. In order to do this, follow instructions provided by your browser. You may delete Cookies at any time; however you may lose any information that enables you to access the Website more quickly.

The links below provide instructions on how to manage cookies in all common browsers:

- [Delete and manage cookies in Internet Explorer](#)
- [Delete and manage cookies in Mozilla Firefox](#)
- [Delete and manage cookies in Chrome](#)
- [Delete and manage cookies in Safari](#)

For further information about Cookies, including how to see what Cookies have been set on your computer or mobile device and how to manage and delete them, visit [www.allaboutcookies.org](http://www.allaboutcookies.org).

## **4. CHANGES**

We may change this Cookie Policy at any time. In such case we will inform you of such change. The details of the changes will be explained on the Website. You are therefore advised to check the Website from time to time.

In case of inconsistency between the current version of this Cookie Policy and one or more previous versions of this Cookie Policy, the current and applicable provisions shall prevail, unless explicitly stated otherwise.

## **5. CONTACT US**

If you have questions, requests or concerns regarding your privacy and rights under this Policy, please let us know how we can help.

Email address: [support@magmacharts.com](mailto:support@magmacharts.com)

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